



Title

SCC sports marketing/communications intern(s). THIS IS AN UNPAID INTERNSHIP.

Location

Scottsdale Community College, 9000 E. Chaparral Road, Scottsdale, AZ 85256
Interns will likely work out of two locations: IACE office (8701 E. McDowell Road, Scottsdale, AZ) and SCC Athletics Department (main campus)

Description

Scottsdale Community College's Office of Institutional Advancement and Community Engagement (IACE) is seeking a marketing/communications intern(s) to assist in providing content to the SCC Athletic Department website and other digitally related platforms. The content will include game summaries, feature stories on coaches and athletes, photos, and general team information content, such as bios, statistics, schedules.

The intern may be asked to contribute posts and content to SCC's social media platforms and work with the Internal Communications Coordinator in the area of media relations and internal communications.

Minimum qualifications

The applicant should have:

- Demonstrated interest in sports
- Ability to write sports-related copy, adhering to Associated Press style.
- Ability to operate in a multimedia environment
- Ability to take digital photos
- Ability to meet deadlines

Desired qualifications

- College sophomore, junior or senior, preferably majoring in journalism, communications or sports marketing.
- Grade point average of 2.75 or above
- Strong communication and interpersonal skills
- Ability to work in a team environment

Responsibilities

- Providing timely copy to the Athletic Department's website
- Providing game summaries and athletic feature stories to website
- Participating in IACE team meetings to discuss strategies and creative solutions to providing timely and interesting sports information, both internally and externally.
- Provide digital photos/video of sports activities to be used as multimedia content to website
- Create an ongoing relationship with Athletic Department coaches and athletes to develop story ideas and compelling storylines.

Reporting structure

The intern will work under the guidance of the IACE team and will report to IACE's internal communications coordinator.

Hours

This is part-time position and the intern will be asked to work between 10 and 20 hours a week, depending on game schedules, the interns' schedule and departmental needs. Weekend and evening work may be required.

How to apply

Please send resume and cover letter to:

Jonathan Higuera
jonathan.higuera@scottsdalecc.edu