

Job Title: Marketing Intern

Overview:

Ethisphere, a leading company dedicated to promoting and measuring best practices in business ethics, governance, risk, compliance and related topics, is currently looking for a marketing intern to work 20 hours per week. Ethisphere is best known for its annual award recognizing company leadership around corporate behavior, known as the World's Most Ethical (WME) Companies designation.

This paid internship (\$15.00 per hour) is based in Scottsdale, AZ, offers a casual work environment and provides the opportunity to gain relevant and valuable experience in:

- Marketing strategy
- Event marketing
- Email marketing and communications
- Website strategy and maintenance
- Product development and launching
- Digital marketing and advertising
- Business operations and collaboration

Key Responsibilities

The marketing intern will be responsible for executing key marketing tactics and projects including:

- Email marketing campaigns for various service offerings and events
- Website updates
- Administrative and other project support as assigned

Successful candidates:

- Are pursuing a degree in marketing, business or communications
- Are proficient in Microsoft Office (Word, PowerPoint and Excel)
- Have exceptional organizational skills and attention to detail

Please submit resumes to Clea Nabozny - Ethisphere's Director of Marketing and Media Relations at Clea.Nabozny@ethisphere.com.

