



**Carrie Curran Art Studios**

8300 N Hayden Road Suite A100  
Scottsdale, AZ 85258

**Position:**

MARKETING INTERN (Paid)

**Job Summary:**

Dynamic Art Business looking for an art enthusiast with creative ideas to assist in marketing our growing business. We are a locally established business creating public and private art events as well as art classes for youth and adults including corporate team building. Other interns have enjoyed much success from the hands on experience gained while working with our team. Build your resume with us! Hours are part-time and semi-flexible.

**Responsibilities Include:**

- Developing marketing campaigns for upcoming events and programs (social media, print and web)
- Collect quantitative and qualitative data for marketing campaigns
- Perform market analysis and research on competition
- Monitor social channels for trending news, ideas and memes, capitalizing on those trends through our social media accounts
- Perform research in our industry and provide actionable tips and advice for expanding our reach through social and print marketing

**Requirements:**

- Professional Drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Ability to multi-task and take initiative
- Familiarity with marketing online applications (e.g. online analytics)
- Passion for the marketing industry and its best practices

**Send Resumes to:**

Carrie Curran

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